



ana gwyn wilson

visual designer

contact

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Los Angeles, CA

software

Adobe InDesign
Adobe Illustrator
Adobe Photoshop
Adobe After Effects
Procreate
Figma
Asana
Microsoft Office
Slack

skills

Mood Boards
Print Production
Typography
Attention to Detail
Collaboration
Research
Strategy
Problem Solving

education

Savannah College of Art and Design

Savannah, GA | Fall 2017 - May 2021
B.F.A. Graphic Design

experience

Junior Graphic Designer | 686 Technical Apparel

Gardena, CA | October 2021 - March 2023

- Develop and maintain graphics for apparel application, in collaboration with product designers.
- Carefully review artwork before and after production to ensure quality.
- Collaborate with product designers to produce graphic assets for apparel, accessories, and print.
- Format deliverables to print-specific standards for material, size, and color, and communicate with factories for development.
- Develop creative solutions for collaborative clients such as the Grateful Dead and Hello Kitty.
- Established an internal labeling system for apparel.
- Lead recurring projects, such as hangtags.

Freelance Designer

Remote | 2018 - December 2021

- Worked with various clients in creating custom designs for their branding, and promotional materials.
- Communicated with clients to determine their design requirements and expectations.
- Managed project timelines, deliverables, and revisions to ensure timely completion.

Anthropologie | Senior Customer Associate

Savannah, GA | July 2017 - September 2021

- Provide exceptional customer service by greeting customers, offering assistance, and answering questions about merchandise.
- Assist customers in finding and trying on merchandise, suggesting complementary items to enhance their shopping experience.
- Meet and exceed sales goals by promoting current promotions and suggesting products based on customer needs.
- Maintain store cleanliness and organization by restocking merchandise, folding clothing, and straightening displays.
- Process sales transactions and returns accurately and efficiently.