

Ana Gwyn Wilson

visual designer

anagwyn@gmail.com | anagwyn.com | Los Angeles, CA

experience

Junior Graphic Designer | 686 Technical Apparel

OCTOBER 2021 - MARCH 2023 | GARDENA, CA

- Develop and maintain graphics for apparel application, in collaboration with product designers.
- Carefully review artwork before and after production to ensure quality.
- Collaborate with product designers to produce graphic assets for apparel, accessories, and print.
- Format deliverables to print-specific standards for material, size, and color, and communicate with factories for development.
- Develop creative solutions for collaborative clients such as the Grateful Dead and Hello Kitty.
- Established an internal labeling system for apparel.
- Lead recurring projects, such as hangtags.

Freelance Graphic Designer

2018 - 2021 | REMOTE

- Worked with various clients in creating custom designs for their branding, and promotional materials.
- Communicated with clients to determine their design requirements and expectations.
- Managed project timelines, deliverables, and revisions to ensure timely completion.

Customer Associate | Anthropologie

JULY 2017 - SEPTEMBER 2021 | SAVANNAH, GA

- Provide exceptional customer service by greeting and guiding customers.
- Assist customers in finding and trying on merchandise, suggesting complementary items to enhance their shopping experience.
- Meet and exceed sales goals by highlighting current sales and suggesting products based on customer needs.
- Maintain store cleanliness and organization throughout the day.
- Process sales transactions and returns accurately and efficiently.

Social Media Coordinator (Volunteer) | Santé D'Or Foundation

August 2023 - Present | Los Angeles, CA

- Develop and curate written and visual content for social media platforms, primarily Instagram and TikTok.
- Monitor current trends and review analytics.
- Interact with users and respond to questions and other inquiries.

education

Art Center College of Design

SEPTEMBER 2023 - APRIL 2025 | Pasadena, CA

M.F.A. Graphic Design

Savannah College of Art and Design

SEPTEMBER 2017 - MAY 2021 | Savannah, GA

B.F.A. Graphic Design

skills

Adobe InDesign
Adobe Illustrator
Adobe Photoshop
Adobe After Effects

Procreate
Figma
Asana
Slack

Print Production
Typography
Attention to Detail
Collaboration

Research
Strategy
Problem Solving
Written Communication